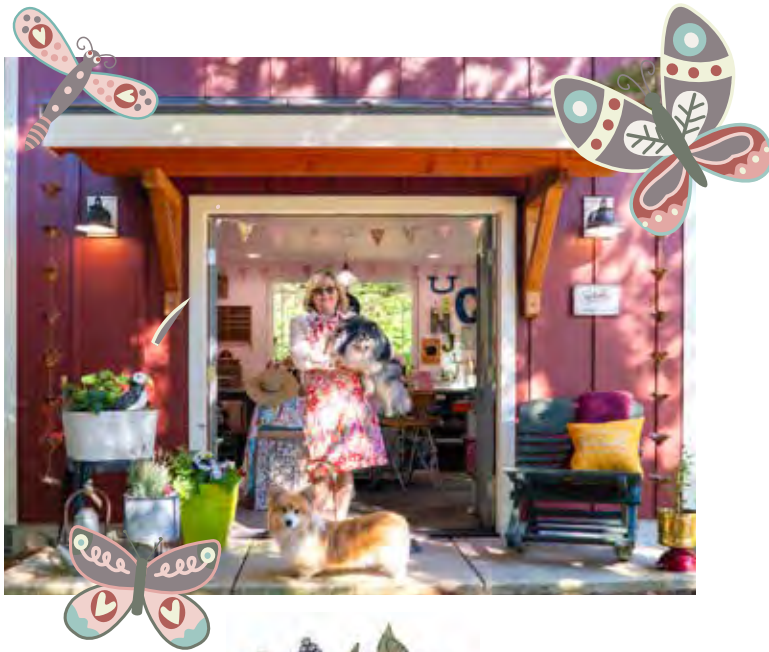




Bloom Wildly Art by Jeri Hauth | Look Book 2025



Welcome to My 2025 Lookbook

Step inside a collection shaped by curiosity, versatility, and a lifelong love of storytelling through art. With more than 30 years as a designer and illustrator, my journey has woven together creative leadership, art direction, brand identity, product design, and marketing. Each experience has deepened my ability to collaborate across mediums and bring ideas to life with both strategy and soul.

My artwork is a heartfelt reflection of the beauty and wonder found in nature, the whimsical memories of childhood, and the everyday magic I witnessed as my own children discovered the world. Living near the Pacific Ocean, surrounded by towering trees and wildlife, I draw inspiration from the rhythms of the natural world—and from the joyful chaos of a corgi, a Pomeranian mix, and a sleek, panther-like cat who share our home.

Within these pages, you'll find hand-spun and digital illustrations, surface pattern designs, and glimpses of the stories I love to tell. I'm available for licensing and commissions, and I welcome collaborations that celebrate creativity and connection.

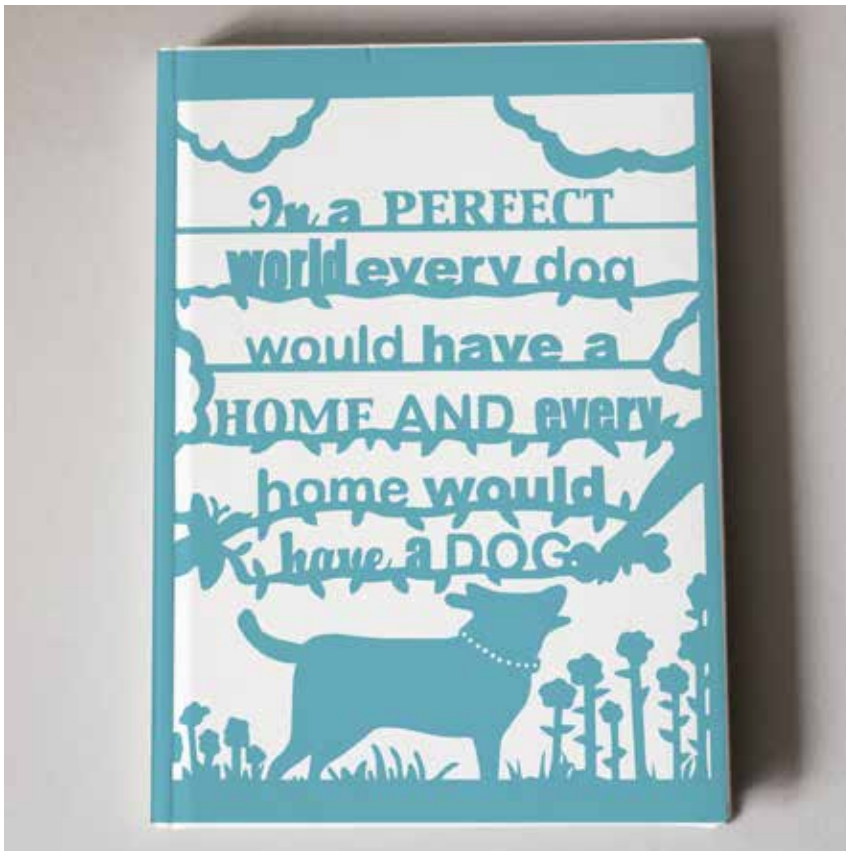
541.602.5670 | hello@Bloom-Wildly-Art.com | Bloom-Wildly-Art.com
Instagram & Facebook: @BloomWildlyArtist

Juni



Digital Illustration









Hand-spun Illustrations



I'll LOVE you forever,
I'll LIKE you for always,
as long as I'm living, my BABY
you'll be. ~ROBERT N. MUNSCH





Mixed-Medium Paintings



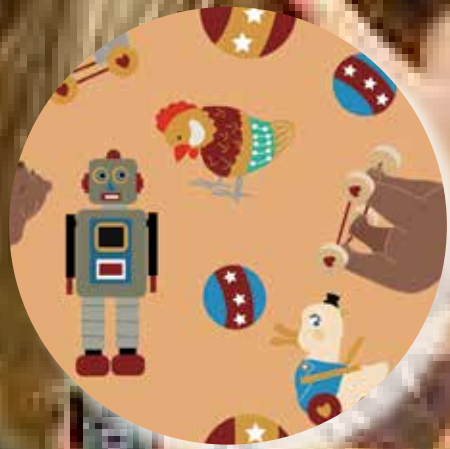
These mixed-medium paintings are an expression of joy. Brightly colored messy florals that dance on the surface. There are many different products that these images would be great to pair with. Featured here are just a few ideas including art prints and note cards but are limited only by the imagination.



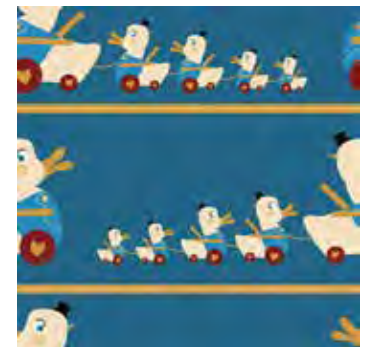
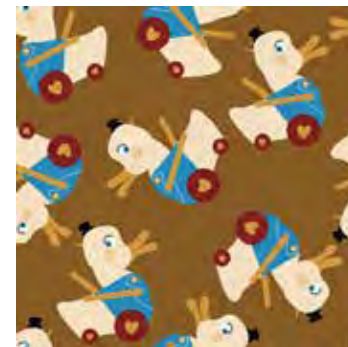
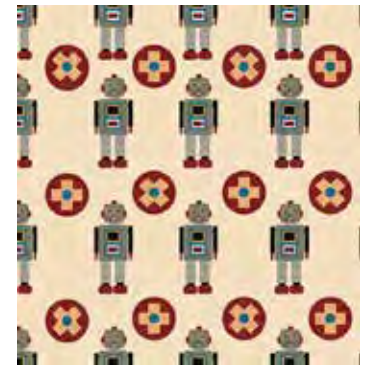
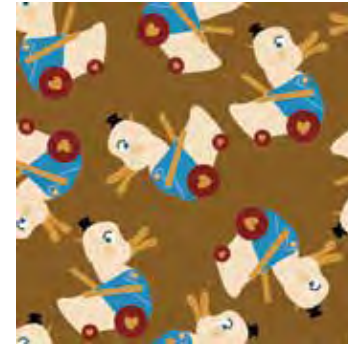


GRANDMA'S ♥ *attic*

Inspired by a love of vintage wind-up and pull toys, this collection brings up memories of my grandmother. She always had a way of making the past come alive with her stories. I loved to imagine her as a little girl playing with these toys.

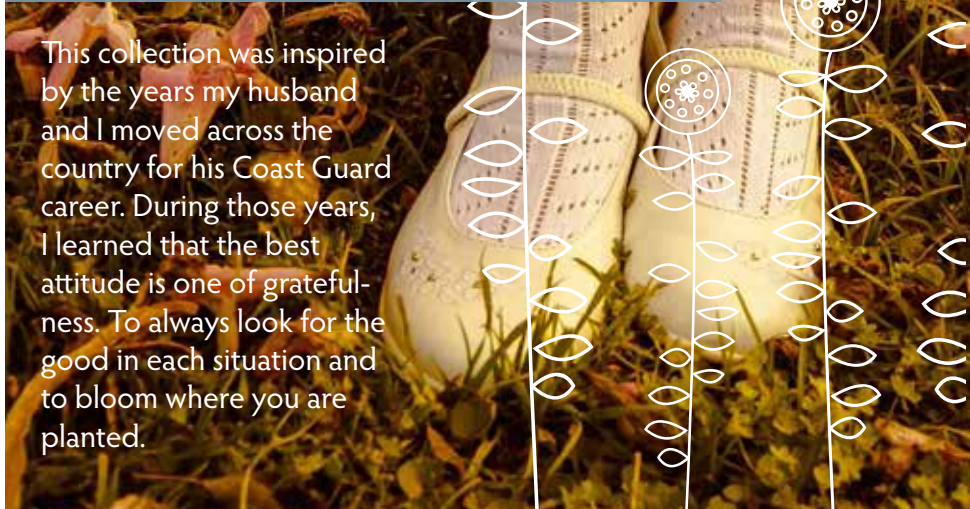


Pattern used in mockup





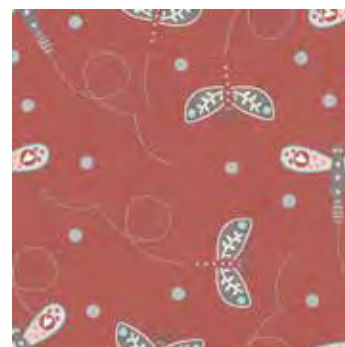
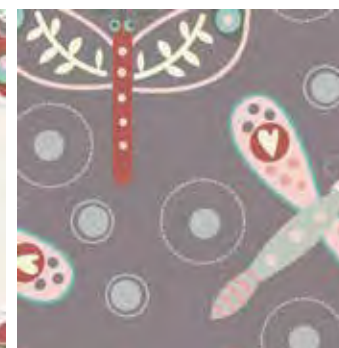
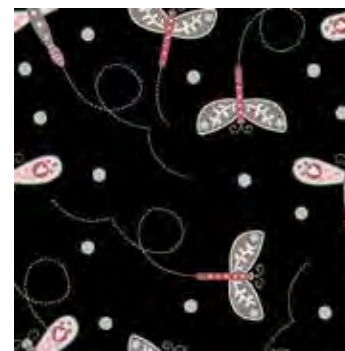
Pattern used in mockup

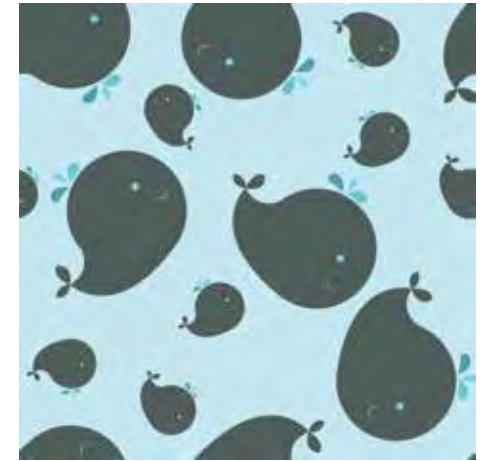
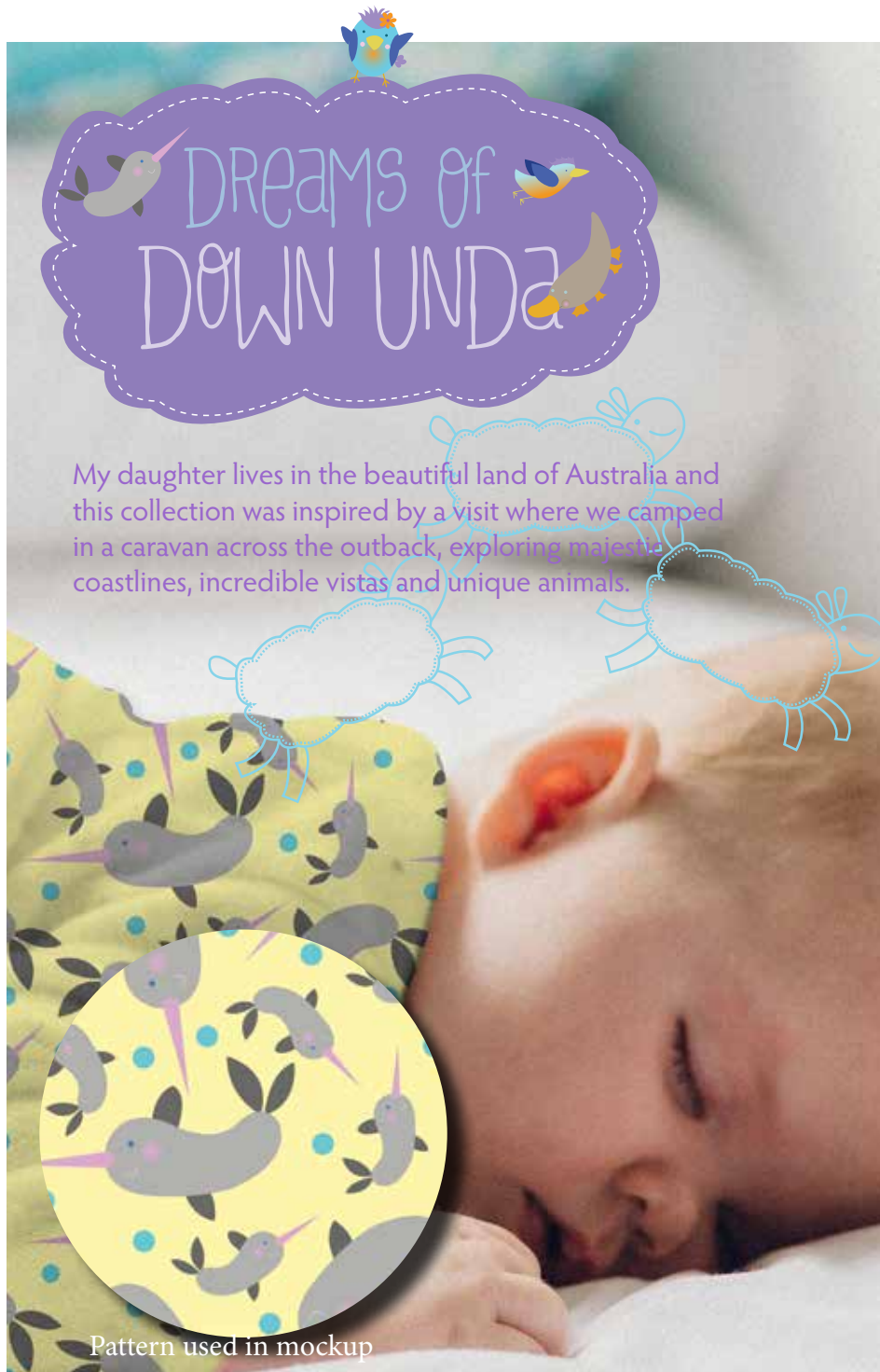


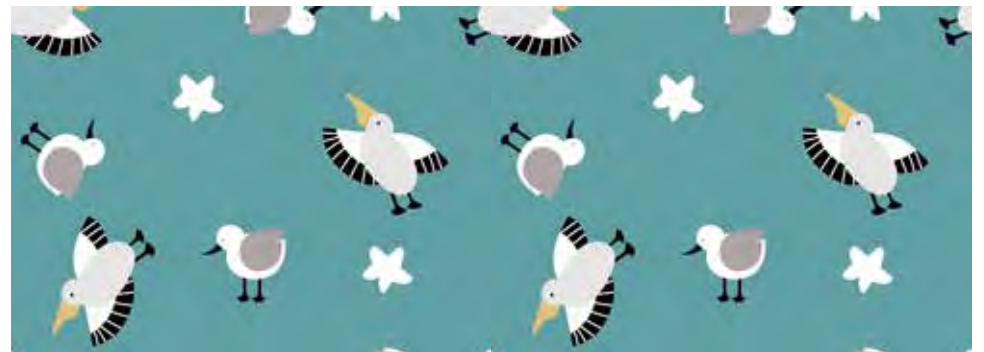
Believe

IN YOUR WINGS

My mother is one of the most positive and inspirational people I know. One of her favorite songs is "The Wind Beneath My Wings" by Bette Midler and she always gives me gifts with inspiring and happy thoughts, often with dragonflies or butterflies. This collection was designed to be uplifting, bright and happy, just like my mom.





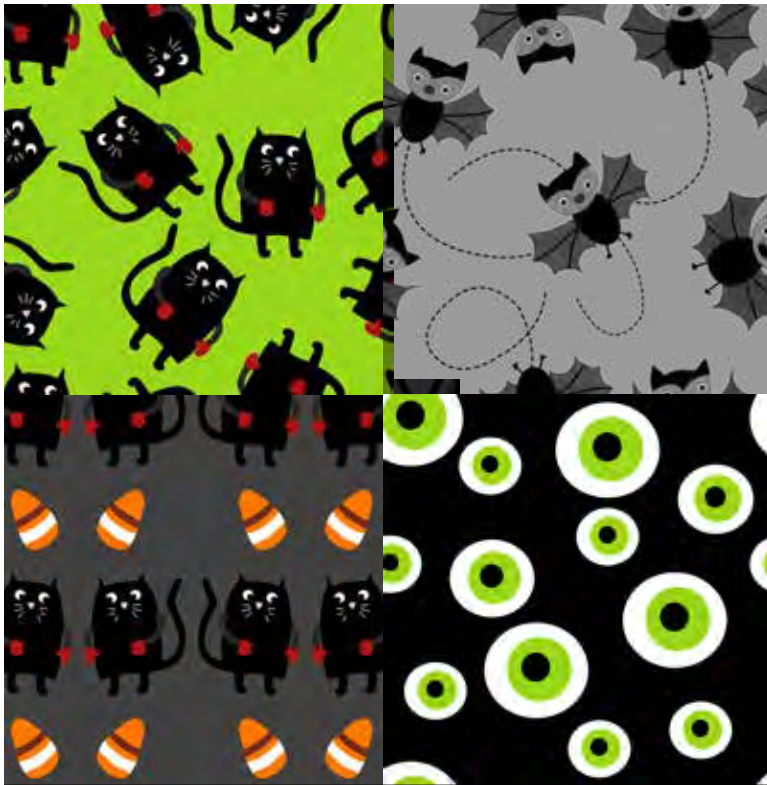


Oregon's majestic coast has so much inspiration to offer. The ocean, the wild shoreline, the diverse animals and the opportunity to share in nature's splendor in so many different ways. This collection was inspired by the majestic Pacific Ocean, that beckons me just a short distance away.



On my first visit to Australia, one of my first memories was stopping to see a black swan at a park on the side of the road. She climbed out of the water and headed over toward me in a sauntering sort of way. She was so incredible (and a bit intimidating) with her little red eyes and I understood why they are associated with royalty.





Who doesn't love dressing up in costume and pretending to be someone else? Halloween is such a fun celebration of creativity and joy! This collection was inspired by pillowcases filled with candy, uncomfortable masks and being easily spooked for one night a year.



Winter is a time where the world seems just a step slower than usual. The quiet hush from newly fallen snow, the comfort of a warm fire and celebrations with family and friends. This collection was inspired by the winter holidays, of time together with those we love the most and memories that are made to last forever.





Thank you to the following photographers represented on unsplash.com for the use of their beautiful imagery.

Believe In Your Wings
Bloom Where You're Planted
Dreams of Down Unda
Pacific Wonderland
Grandma's Attic
Northwest Wildflower Garden
Winter Wonderland

Samantha Gades
Matias Dubini
Dakota Corbin
Karen Maes
Caleb Woods
Joanna Kosinska
Brigitte Tohm

Mock-ups

Michal Ban Haim
Helen Hertz
Becca Tapert
Pete Bellis
Uby Yanes
Paige Cody

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Available for licensing & commissions!

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